

SUPPORTS

Cinema Politica Charlottetown presents

what would Jesus Buy?

Monday, December 12

7:00 p.m.

St Paul's Church Hall,

203 Richmond Street, Charlottetown

Admission is free, but donations are always welcome. A discussion will follow the film.

From producer Morgan Spurlock (SUPER SIZE ME) and director Rob VanAlkemade comes a serious docu-comedy about the commercialization of Christmas. Bill Talen (aka Reverend Billy) was a lost idealist who hitchhiked to New York City only to find that Times Square was becoming a mall. Spurred on by the loss of his neighborhood and inspired by the sidewalk preachers around him, Bill bought a collar to match his white caterer's jacket, bleached his hair and became the Reverend Billy of the Church of Stop Shopping. Since 1999, Reverend Billy has gone from being a lone preacher with a portable pulpit preaching on subways, to the leader of a congregation and a movement whose numbers are well into the thousands. Through retail interventions, corporate exorcisms, and some good old-fashioned preaching, Reverend Billy reminds us that we have lost the true meaning of Christmas.

CINEMA POLITICA is a Montreal-based media arts, non-profit network of community and campus locals that screen independent political film and video by Canadian and international artists throughout Canada and abroad. We believe in the power of art to not only entertain but to engage, inform, inspire, and provoke social change. Cinema Politica is the largest volunteer-run, community and campus-based documentary-screening network in the world. All screenings are by donation.

Check out Cinema Politica Charlottetown's face book page:

<http://www.facebook.com/pages/Cinema-Politica-Charlottetown/181449918563271>

Or call Cooper Institute 894-4573 for more information.